

# Writing Effective Funding Applications

A half day course for anyone writing funding applications, with a focus on bid writing techniques, producing better applications and what funders are looking for.

## Overview

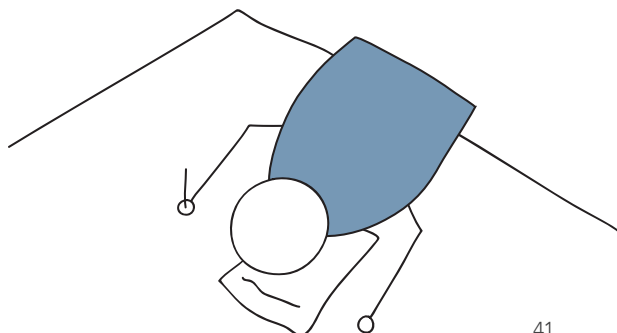
This interactive course is full of exercises to help you secure that funding. Specifically tailored for the voluntary and community sector, this course will help you increase the success rate of your funding applications and ensure you don't waste your time applying for the wrong grants. You will understand the planning involved in writing an application and how to translate funding terminology, allowing you to effectively sell your proposal on paper.

## Key Outcomes

- A better understanding of what makes a good and bad funding application
- Know how to plan your funding application
- Understand funding speak and the terminology
- Know what a well planned and successful funding application should look like
- Know what funders want to see in applications
- Feel more confident in applying for funding

## Course Outline

- Looking at good and bad funding applications
- What the funders are looking for
- Terminology
- The difference between your organisation and your project
- Applying for the right fund
- Practical exercises in writing funding applications explaining the key points of project outlines, evaluation, why the project is needed, inputs, outputs and outcomes
- Hints and Tips



**I attended this funding application course and my eyes were opened to the intricacies of funding bids and how to be successful when making them. Since the course our charity has secured thousands of pounds of funding from different sources and is now on target to totally refurbish our library later this year**

Course Participant

## Key Points

- Half Day Course
- Contact Enable East on 01206 287543 or email [enableeast@enableeast.org.uk](mailto:enableeast@enableeast.org.uk)