

Annual Programme for Higher Performing Healthcare Organisations

A programme of seminars from one of the world's leading authorities on change management, innovation, developing trusted brands and strategic marketing in the healthcare industry.

Overview

Our annual programme is a well-established collaboration between Enable East and Harvard University Professor David A. Shore.

In an increasingly competitive marketplace, organisations are looking for a way of securing an edge on their competitors and establishing streamlined, effective ways of working. This programme offers a range of bespoke seminars which vary year to year, and allows managers and staff to develop key skills in areas which can increase productivity and efficiency, improve employee relationships and transform their brand into a well-recognised and trusted asset.

Since 2011, we have covered topics ranging from 'Gaining Competitive Advantage: Brand, Reputation and Trust' to 'A Typology of Change and Why it Matters'. All our seminars are designed to ensure higher performing organisations achieve even greater results.

Our seminars will not only provide world class, focused content, but can also be delivered in conjunction with one another to ensure that your package delivers the right training, development and insight for your team members.

Our programme offers you the opportunity to pick and choose the seminars that will help you become a higher performing organisation. For example, you could book a half day Trust Prescription seminar and a half day Strategic Marketing and Branding seminar to be held on the same day, as all of our seminar topics have been developed to complement one another perfectly and offer you true flexibility and control.

We add new topics to our programme each year – check our website for new additions each year.

enableeast
making improvements actually happen

We start with understanding what your organisation wants as an outcome, then work closely with Professor Shore to tailor your seminar to meet your exacting needs.



An inspirational speaker, but also empathetic and personal.

Course Participant

Key Points

- These seminars are completely bespoke and can be tailored to your organisation's requirements in terms of length and content. Contact us to discuss your bespoke package in more detail
- Contact Enable East on 01206 287543 or email enableeast@enableeast.co.uk